



VIP Lounge Distribution

British Airway Lounge in JFK Airport
JFK, NY

Brand copies of the Financial Times going to the British Airway VIP Lounge in JFK Airport.

copies per day= 25

6 days a week for four week minimum = 600 copies per month

Dressing options – Stickers or onserts

Stickers - \$1,770 Monthly

Onserts - \$2,950 Monthly

Other Lounges available –

IEF 12

International Energy Forum

March 30th and 31st

Cancun, Mexico

Moon Palace Golf & Spa

Mayan Riviera

The International Energy Forum (IEF) is the world's largest recurring gathering of Energy Ministers, globally recognized as the premier channel for the producer-consumer dialogue. The IEF countries account for more than 90% of global oil and gas supply and demand. Through the Forum and its associated events, IEF Ministers and Energy Industry Executives participate in a dialogue which is of increasing importance to global energy security. Recommendations on strengthening the dialogue process and on ways to tackle energy market volatility are being developed by the IEF Expert Group and High Level Steering Group. They will be presented for Ministerial approval at the Cancun meeting.

500 copies a day

1000 copies total

***** Will be received by the hotel, 2pm *****

\$9,450

BNP Paribas Open

March 10th – 21st

Indian Wells, CA

The ATP Masters Series Indian Wells is one of only six tournaments where the men and women come together in a Grand Slam format. This event is staged in the Indian Wells Tennis Garden that is located in the shadows of the snow-capped mountains in the beautiful Palm Springs region of the California desert. The best players in the world travel to Indian Wells to compete for important career ranking points and top prize money. Come to the desert—well known as one of the premier resort destinations of the world!

Dressing: Onserts

Distribution: 10 days of distribution to the following hotels:

Esmeralda Resort

Miramonte Resort

La Quinta Resort

300 copies per day with onserts

\$14,150



2010 Berkshire Hathaway Annual Shareholders Meeting

"Woodstock for Capitalists"

Saturday, May 1st

Qwest Center, Omaha

Over 20,000 shareholders attend

Dressing: Place onserts on 7,000 copies to be handed out to attendees, can include a blow in

Distribute: between 6 and 8am, they are all out by 8am every year. According to the Omaha World Herald -In the early morning on Saturday "For three hours the entire quest center is quiet, "they are all reading a newspaper" There are no cell phones, no blackberry's, no Ipods, no laptops, hardly any conversation. "I haven't seen this many people sitting quietly; reading newspapers, in so long that it's almost weird"

The top hotels in downtown Omaha, May 1st and May 2nd

Dressing - materials to be consistent with onsert above or they can have an inkjet message or a sticker, and a blow in.

Distribution: papers can be placed in strategic areas around the hotel for the attendees flying in

On May 2nd, papers will be placed where coffee is served or can go door to door throughout top hotels

Buffet always planned to just have quality shareholders, it is part of his success, and the crowd is made up of: CEO's, Wall Street Analysts, and Mutual Fund Managers and hedge fund guys
"Berkshire has the best managers and shareholders – anywhere"

7000 copies with branding

\$24,750

Bio International Convention

May 3-6, 2010

McCormick Place

Chicago, IL

The Global Event for Biotechnology

The event features keynotes and sessions from key policymakers, scientists, CEOs, and celebrities. Past speakers include President George W. Bush, President Bill Clinton, Michael J. Fox, Sir Elton John, Her Majesty Queen Noor of Jordan, and General Colin Powell, among many others. The Convention also features the BIO Business Forum (One-on-One Partnering), hundreds of sessions covering biotech trends, policy issues and technological innovations, and the world's largest biotechnology exhibition.

1500 copies a day / 4 days = 6,000 copies

Wraps = \$14,150

Onserts = \$16,500

2010 US Open, USTA

August 30th September 12th

New York

For two weeks in late summer each year, the US Open is the focus of the sports and entertainment universe. Passionate fans from all over the world come to witness the toughest tennis on the game's biggest stage. At the US Open, sport, celebrity and entertainment all come together in one of the world's greatest cities — New York. The intense competition, electrifying action and unparalleled excitement in Flushing Meadows is why fans and players love the US Open.

The one-of-a-kind experience, the magnificent grounds and the breakthrough innovations that have become synonymous with America's Grand Slam keep fans coming back year after year, makes the US Open the highest-attended annual sporting event in the world.

Dressing: Onserts

Distribution: 11 days of distribution to the following hotels:



NY Hilton
The Ritz Carlton, Central Park
Hyatt, Times Square

300 copies per day with onserts
\$16,500

2010 US Open, USGA

June 14th – 20th
Pebble Beach, CA

The 2010 U.S. Open at Pebble Beach will have the world's attention and promises to carry on the tradition of showcasing some of golf's greatest champions; Jack Nicklaus in '72, Tom Watson in '82, Tom Kite in '92 and Tiger Woods in 2000. For this reason, the demand for opportunities to participate in the 2010 U.S. Open is expected to far exceed what can be accommodated. With the caliber of golf, breathtaking surroundings and world-class hospitality provided at Pebble Beach in 2010, a select number of corporate hosts will enjoy many long-term benefits from their association with the incomparable event. If you would like to contact us regarding the 2010 U.S. Open

Dressing: Onserts

Distribution:

Send papers with onserts to the following hotels:

- The Lodge at Pebble Beach
- The Inn at Spanish Bay
- Casa Palmero at Pebble Beach

150 copies per hotel with onserts x 6 days = 2700 copies total
\$12,750

2011 U.S. Open

Congressional Country Club
(Blue Course)
Bethesda, MD
June 13 - 19, 2011

Toronto International Film Festival

September 10-19, 2009

<http://tiff.net>

The Sutton Hotel - host hotel

8 days

100 copies per day

800 copies total = \$3,550

5 luxury hotels

Choose 5 of the most luxurious hotels in Toronto – The Fairmont, InternContiental

8 days

500 copies per day

4,000 copies total = \$11,800



Clinton Global Initiative

September 2010

New York City

CGI Annual Meetings have brought together more than 100 current and former heads of state, 14 Nobel Peace Prize winners, hundreds of leading global CEOs, major philanthropists and foundation heads, directors of the most effective non-governmental organizations, and prominent members of the media.

-300 copies per day handed out = 1200 copies

\$8,250

The Global Creative Leadership Summit

September 2010

New York City

www.Creativeleadershipsummit.org

Align with the FT at this invitation-only event that began in 2005 with the Louise Blouin Foundation and the United Nations. The 120 delegates include statesman, Nobel Laureates, CEOs, technologist, policymakers and Deans of major universities.

-Onsert on every paper handed out at summit

-Onsert on papers in British Airways VIP lounge at JFK for the entire week

-Distribute approved materials/samples during event

-Opportunity to attend the black tie gala event

\$11,800

The 2010 United Nations Climate Change Conference

Cancún, Mexico, from 29 November 2010 to 10 December 2010.

The conference is officially referred to as the 16th session of the Conference of the Parties (COP16) to the United Nations Framework Convention on Climate Change (UNFCCC)

Onserts

11 print days

500 copies per day

5,500 copies total

@ \$6 US net per copy

\$38,850

*****Will arrive in Cancun at approximately 1pm, daily*****



The G8

June 24th, 25th & 26th, 2010

Gain the undivided attention of the world's most influential leaders

The G8 is an informal group of eight of the world's leading economic powers: Canada, France, United States, United Kingdom, Russia, Germany, Japan, and Italy. The annual summit is a chance for the leaders of the G8 countries to meet face-to-face and develop common approaches to urgent challenges facing the world

Deerhurst Resort

500 papers per day, June 24th, June 25th and 26th (June 25th edition to include G8 special report)

500 copies a day for 3 days distributed throughout the region as indicated above = 1500 copies total

Onserts = \$11,800

Wraps = \$8,850

The G20

June 26th & 27th 2010

The downtown Metro Toronto Convention Centre

The Canadian government will hold June's G20 summit on the edge of Toronto's financial district.

The G20 Summit: The first informal meeting of the G20 took place in 1999 along with finance ministers and world banking representatives to discuss issues with the global economy. The G20 gained even greater significance in late 2008 following the financial crisis. In November 2008, the United States hosted the first-ever G20 Summit followed by one in London, England in April and the most recent in Pittsburgh. G20 countries: Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Russia, Saudi Arabia, South Africa, South Korea, Turkey, United Kingdom, United States of America and the European Union.

The G20 groups the world's richest countries as well as important emerging markets and has become the primary decision-making body for global economic affairs. It also includes the European Union, as well as representatives from the International Monetary Fund and the World Bank. In the past, its meetings have invited other key leaders and organizations.

Ottawa has issued a contract to print up 47,700 laminated accreditation badges, for both the G20 summit and for the G8 summit in Huntsville, Ont., being held just before.

100 copies a day for 3 days distributed throughout the region = 3,000 copies total

Onserts = \$21,200

Wraps = \$17,650

G8 and G20

Presence at both summits, we will send the FT the day before the meetings will begin, **you can have presence in both places on the 25th, that issue will include the Special Report**

Onserts - \$30k

Wraps - \$24k

ICFF, International Contemporary Furniture Fair

May 15-19th 2010
New York, New York

This is like fashion week for the design crowd, it is a very big deal. There are 10+ parties a night and the boutique hotels are packed, with events, exhibits, parties, crowds and design enthusiasts having meetings. In NYC, the hotel scene is a big deal during this event. I strongly suggest the Gramercy, the hotels in Soho, Tribeca and the Meat Packing. The Meat Packing has over 30 exhibits and events nightly, it is very crowded during design week.

Estimating 100 copies per hotel for 20 hotels, chosen from below, for two days = 4,000 copies, pricing for a one page cover wrap 4 color / 0 \$15,000.

HOTEL	Chambers Hotel	The Avalon
60 Thompson	City Club Hotel New York	The Benjamin
Four Seasons New York	Crowne Plaza Manhattan	The Blakely New York
Gramercy Park Hotel	Dylan Hotel	The Carlton on Madison Avenue
Hotel Gansevoort	Grand Hyatt New York	The Cooper Square Hotel
Hotel Plaza Athenee	Hilton New York	The Franklin Hotel
Mandarin Oriental New York	Hilton Times Square	The Helmsley Carlton House
The Carlyle	Hotel 41 at Times Square	The Hotel on Rivington
The Lowell Hotel	Hotel Casablanca	The Kimberly Hotel
The Mercer Hotel	Hotel Chandler	The Library
The Michelangelo Hotel	Hotel Elysee	The London NYC
The New York Palace	Hotel Giraffe	The Maritime Hotel
The Peninsula New York	Hotel Le Parker Meridien	The Moderne
The Pierre New York, A Taj Hotel	Hotel Sofitel New York	The New York Helmsley Hotel
The Plaza	Hudson	The Park South Hotel
The Regency, A Loews Hotel	Iroquois Hotel	The Roger Williams
The Ritz-Carlton New York	Lafayette House	The Roosevelt Hotel
The Ritz-Carlton New York, Battery Park	Mansfield Hotel	The Royalton
The Sherry-Netherland Hotel	Marriott Financial Center	The Shelburne-Murray Hill Hotel
The St. Regis Hotel New York	Millenium Hilton Hotel	The Shoreham Hotel
The Waldorf-Astoria and Towers	Millennium Broadway	The Surrey Hotel
Thompson LES	Millennium Hotel New York UN Plaza	The Time Hotel
Trump International Hotel & Tower	Morgans	The Tudor Hotel at United Nations
70 Park Avenue Hotel	Omni Berkshire Place	The Warwick Hotel
Affinia 50	Paramount Hotel	Tribeca Grand Hotel
Affinia Dumont	San Carlos Hotel	W New York - The Court
Affinia Manhattan	Sheraton Manhattan Hotel	W New York - The Tuscany
Ameritania Hotel	Sheraton New York Hotel & Towers	W New York - Union Square
Amsterdam Court Hotel	Smyth Hotel	W New York Hotel
Beekman Tower Hotel	Soho Grand Hotel	W New York Hotel - Times Square
Bentley Hotel	Soho House New York	The Greenwich Hotel
Bryant Park Hotel	The Algonquin Hotel	



62nd Emmys
Saturday August 28th, 2010

Leonard H. Goldenson Theatre in North Hollywood, CA

Delivering your message to the top 10 hotels in Los Angeles is the best way to catch them before they subject themselves to the chaos it will be the perfect way to get their attention: There are luxury offerings everywhere; you are bound to stand out amongst the rest by reaching them before the chaos!

Estimating 200 copies per hotel for 10 hotels, chosen from below, for two days = 4,000 copies, pricing for a one page cover wrap or insert 4 colors / 0 \$17,650
 Friday August 27th and Saturday August 28th

HOTEL	CITY
Avalon Hotel	Beverly Hills
Beverly Wilshire Four Seasons Hotel	Beverly Hills
Luxe Hotel Rodeo Drive	Beverly Hills
Maison 140	Beverly Hills
Montage Beverly Hills	Beverly Hills
Mosaic Hotel	Beverly Hills
Peninsula Beverly Hills	Beverly Hills
Raffles L'Ermitage Beverly Hills	Beverly Hills
The Beverly Hills Hotel	Beverly Hills
The Beverly Hilton	Beverly Hills
The Crescent	Beverly Hills
Thompson Beverly Hotel	Beverly Hills
Chateau Marmont	Hollywood
Renaissance Hollywood Hotel	Hollywood
Crowne Plaza Beverly Hills	Los Angeles
Crowne Plaza LAX Airport	Los Angeles
Elan Hotel Modern	Los Angeles
Four Seasons Hotel Los Angeles	Los Angeles
Hilton Checkers Hotel	Los Angeles
Hilton Los Angeles Airport	Los Angeles
Hotel Bel-Air	Los Angeles
Hotel Palomar	Los Angeles
Hotel Sofitel Los Angeles	Los Angeles
Hyatt Regency Century Plaza Hotel & Spa	Los Angeles
InterContinental Los Angeles Century City	Los Angeles

Kyoto Grand Hotel & Gardens	Los Angeles
Los Angeles Airport Marriott	Los Angeles
Los Angeles Marriott Downtown	Los Angeles
Luxe Summit Hotel Bel Air & Spa	Los Angeles
Millennium Biltmore Hotel Los Angeles	Los Angeles
Omni Los Angeles at California Plaza	Los Angeles
Renaissance Montura Hotel	Los Angeles
Sheraton Gateway Los Angeles Airport	Los Angeles
Sheraton Los Angeles Downtown Hotel	Los Angeles
SLS Hotel at Beverly Hills	Los Angeles
The Standard Downtown	Los Angeles
The Tower of Beverly Hills Hotel	Los Angeles
W Los Angeles	Los Angeles
Westin Hotel Los Angeles Airport	Los Angeles
Wilshire Grand Hotel	Los Angeles
Wilshire Plaza Hotel	Los Angeles
Andaz West Hollywood	West Hollywood
Chamberlain West Hollywood	West Hollywood
Le Parc Suite Hotel	West Hollywood
Mondrian Hotel	West Hollywood
Sunset Marquis Hotel & Villas	West Hollywood
Sunset Tower Hotel	West Hollywood
The Grafton on Sunset	West Hollywood
The London West Hollywood	West Hollywood
The Standard Hollywood	West Hollywood

Mercedes Benz Fashion Week

Spring 2010 Collections, New York (Miami and LA are available as well, please request)

Show - September 10th – 17th

Materials due – August 23rd

Fall 2011 Collections

Show - February 12-19th, 2010

Materials due – February 1st

The entire city is captivated by NY Fashion Week, every journalist, editor, buyer, celebrity and social type are front and center seeing what is to come down the runways in Bryant Park. Twice yearly, the Big Apple goes out of its way to welcome high-powered media moguls and Hollywood movie stars who come to see, or be seen, at one of the worlds most celebrated fashion events.

Estimating 100 copies per hotel for 20 hotels, chosen from below, for two days = 4,000 copies, pricing for a one page cover wrap 4 color / 0 \$18.850. September 10th and 17th

HOTEL		
60 Thompson	Chambers Hotel	The Avalon
Four Seasons New York	City Club Hotel New York	The Benjamin
Gramercy Park Hotel	Crowne Plaza Manhattan	The Blakely New York
Hotel Gansevoort	Dylan Hotel	The Carlton on Madison Avenue
Hotel Plaza Athenee	Grand Hyatt New York	The Cooper Square Hotel
Mandarin Oriental New York	Hilton New York	The Franklin Hotel
The Carlyle	Hilton Times Square	The Helmsley Carlton House
The Lowell Hotel	Hotel 41 at Times Square	The Hotel on Rivington
The Mercer Hotel	Hotel Casablanca	The Kimberly Hotel
The Michelangelo Hotel	Hotel Chandler	The Library
The New York Palace	Hotel Elysee	The London NYC
The Peninsula New York	Hotel Giraffe	The Maritime Hotel
The Pierre New York, A Taj Hotel	Hotel Le Parker Meridien	The Moderne
The Plaza	Hotel Sofitel New York	The New York Helmsley Hotel
The Regency, A Loews Hotel	Hudson	The Park South Hotel
The Ritz-Carlton New York	Iroquois Hotel	The Roger Williams
The Ritz-Carlton New York, Battery Park	Lafayette House	The Roosevelt Hotel
The Sherry-Netherland Hotel	Mansfield Hotel	The Royalton
The St. Regis Hotel New York	Marriott Financial Center	The Shelburne-Murray Hill Hotel
The Waldorf-Astoria and Towers	Millenium Hilton Hotel	The Shoreham Hotel
Thompson LES	Millennium Broadway	The Surrey Hotel
Trump International Hotel & Tower	Millennium Hotel New York UN Plaza	The Time Hotel
70 Park Avenue Hotel	Morgans	The Tudor Hotel at United Nations
Affinia 50	Omni Berkshire Place	The Warwick Hotel
Affinia Dumont	Paramount Hotel	Tribeca Grand Hotel
Affinia Manhattan	San Carlos Hotel	W New York - The Court
Ameritania Hotel	Sheraton Manhattan Hotel	W New York - The Tuscany
Amsterdam Court Hotel	Sheraton New York Hotel & Towers	W New York - Union Square
Beekman Tower Hotel	Smyth Hotel	W New York Hotel
Bentley Hotel	Soho Grand Hotel	W New York Hotel - Times Square
Bryant Park Hotel	Soho House New York	The Greenwich Hotel
	The Algonquin Hotel	

Art Basel Miami / Design Miami

December 2-5 2010

Art Basel is the most significant art show in the United States, over 40,000 art lovers visit the international show, where carefully selected galleries from 33 countries will showcase all forms of artistic expression. Hands down, the highest profile week in South Beach; every editor, PR person, designer, artist, gallery owner, art and design enthusiast is in town, perfect crowd for anyone looking to promote services to the mainly NY art and design crowd.

This year also marks the fourth edition of the Design Miami fair, featuring more than 20 leading design galleries from around the globe.

Estimating 100 copies per hotel for 10 hotels, chosen from below, for three days = 3,000 copies, pricing for a one page cover wrap 4 color / 0 \$10,600.

Hotels to Choose
Sagamore Hotel
Hotel De Soleil South Beach
The Ritz-Carlton South Beach
Hilton Bentley Miami South Beach
The Setai
Doubletree Surfcomber Hotel
Shelborne Beach Resort
Riu Florida Beach Hotel
Gansevoort South
National Hotel
The Miami Standard
Newport Beachside Resort
The Kent Hotel
The Palms
Albion South Beach
Circa39
Wave Hotel
The Tides
Eden Roc Renaissance Resort and Spa
WinterHaven Hotel

The Shore Club
Miami Beach Resort & Spa
The Deauville Beach Resort
Pelican Hotel
The Hotel
Hotel Astor
Hotel Victor
Miami Beach Marriott at South Beach
Fontainebleau Resort and Towers
Delano
Canyon Ranch Miami Beach
The Alexander Hotel
The Bentley Hotel
Loews Miami Beach Hotel
Blue Moon Hotel
Royal Palm Resort
Betsy Hotel
Casa Casuarina
The Strand Ocean Drive
Don Shula's Hotel and Golf Club
Essex House Hotel & Suites

Holiday Season Promotions

Get your message to plan travel while they are out and about and excited about it, a message from you will encourage them to discuss their holiday travel plans. Each copy can have a wrap or onsert message from you. Choose a week between June – November.

Promote your services to national and international hotel guests; pricing for top hotels estimating 200 copies per day for five hotels in five cities = Two days of distribution to all five cities \$35,300. (Other options are available.)

HOTEL	CITY
The Beverly Hills Hotel	Beverly Hills
Raffles L'Ermitage Beverly Hills	Beverly Hills
Peninsula Beverly Hills	Beverly Hills
Montage Beverly Hills	Beverly Hills
Beverly Wilshire Four Seasons Hotel	Beverly Hills
SLS Hotel at Beverly Hills	Los Angeles
Hotel Bel-Air	Los Angeles
Four Seasons Hotel Los Angeles	Los Angeles
The Westin St. Francis Hotel	San Francisco
The Ritz-Carlton, San Francisco	San Francisco
The Palace Hotel	San Francisco
The Four Seasons Hotel San Francisco	San Francisco
The Clift Hotel	San Francisco
St. Regis Hotel, San Francisco	San Francisco
Mandarin Oriental Hotel San Francisco	San Francisco
Huntington Hotel Nob Hill	San Francisco
Hotel Palomar	San Francisco
Fairmont San Francisco Hotel & Tower	San Francisco
Campton Place Hotel, a Taj Hotel	San Francisco
Hotel Casa del Mar	Santa Monica
The St. Regis Washington	Washington
The Ritz-Carlton Hotel Washington DC	Washington
The Ritz-Carlton Hotel Georgetown	Washington
The Hay-Adams Hotel	Washington
The Fairfax at Embassy Row	Washington
Park Hyatt Washington	Washington
Mandarin Oriental Washington DC	Washington
Four Seasons Hotel Washington	Washington
The Fairmont Turnberry Isle Resort & Club	Aventura
The Regent Bal Harbour	Bal Harbour
Fisher Island Hotel & Resort	Fisher Island
Diplomat Country Club and Spa	Hallandale
The Ritz-Carlton, Key Biscayne	Key Biscayne
The Ritz-Carlton Coconut Grove	Miami
Mandarin Oriental Miami	Miami
Four Seasons Hotel and Tower Miami	Miami
Epic Hotel	Miami
Conrad Miami	Miami
The Setai	Miami Beach

Trump International Hotel & Tower Chicago	Chicago
The Peninsula Chicago	Chicago
The Fairmont Hotel Chicago	Chicago
Ritz-Carlton Chicago-A Four Seasons Hotel	Chicago
Park Hyatt Chicago	Chicago
Four Seasons Hotel Chicago	Chicago
Conrad Chicago	Chicago
XV Beacon	Boston
The Ritz-Carlton Boston Common	Boston
The Millennium Bostonian Hotel	Boston
Taj Boston	Boston
Mandarin Oriental Boston	Boston
Four Seasons Hotel Boston	Boston
Fairmont Copley Plaza Hotel	Boston
Fairmont Battery Wharf	Boston
Boston Harbor Hotel	Boston
Trump International Hotel & Tower	New York
Thompson LES	New York
The Waldorf-Astoria and Towers	New York
The St. Regis Hotel New York	New York
The Sherry-Netherland Hotel	New York
The Ritz-Carlton New York, Battery Park	New York
The Ritz-Carlton New York	New York
The Regency, A Loews Hotel	New York
The Plaza	New York
The Pierre New York, A Taj Hotel	New York
The Peninsula New York	New York
The New York Palace	New York
The Michelangelo Hotel	New York
The Mercer Hotel	New York
The Lowell Hotel	New York
The Greenwich Hotel	New York
The Four Seasons	New York
The Carlyle	New York
Mandarin Oriental New York	New York
Hotel Plaza Athenee	New York
Hotel Gansevoort	New York
Gramercy Park Hotel	New York



cover wrap
(wraps around paper)
17.75" h x 12.75" w
Folds at 7" from top of front page
Printing and distribution included



insert
6.75" h x 12.75" W
A thin strip sticks to the left side
Printing and distribution included

QUOTES ABOUT THE FINANCIAL TIMES

- "I read the Financial Times before other people read the Financial Times. Now it's trendy and everybody carries around a Financial Times."
- From an FT interview with **President Obama** (March 2009)
- "The FT is the leading source for daily international news".
- **Warren Buffet**
- "I read the Financial Times pretty much every day and also The Economist. I do watch what's happening on the stock market."
- **Elle Macpherson**
The Mail on Sunday, 25th February 2007
- "The FT is my favourite paper." – **Diane Von Furstenberg** (to Vanessa Friedman, John Gapper and Darcy Keller at a reception she threw for Vanessa to welcome her to New York, November 2008)
- "A part le *Financial Times*, je ne lis plus la presse depuis des années."
(Translation: "Apart from the Financial Times, I haven't read the press for years.")
– **Gwyneth Paltrow**
Interview with L'Express Magazine, November 2008
- **Time's Curious Capitalist Blog**: Is the FT eclipsing the WSJ as the definitive business paper?
- "The FT is doing a different thing [than the New York Times]. The FT is selling their newspapers to people who are core business people." -- **Joe Nocera, New York Times Business Columnist**, on a panel with Chrystia Freeland at ContentNext's Future of Business Media Conference (October 2008)